M. Kubirthan

Software Engineer

E-Soft Metro Campus

245, 3 De Fonseka Place

Colombo, 00100

Kubirthan7991@gmail.com

077-2450096

05.01.2024

R. Balakumaran

Owner

Jaffna New Fashion Shop

2nd Cross Street

Jaffna, Sri Lanka

Dear Mr. Balakumaran,

I hope this letter finds you well. My name is M. Kubirthan, and I am a Software Engineer representing E-Soft Metro Campus. We are excited about the prospect of collaborating with Jaffna New Fashion Shop on your individual project.

Recognizing the importance of securing online transactions and ensuring privacy and security, we propose the implementation of a client-side certificate for your e-commerce platform. A client-side certificate provides an added layer of security by validating the identity of the client in a transaction, thus enhancing trust and confidence among your customers.

Benefits of implementing a client-side certificate include:

- Enhanced Security: Reducing the risk of unauthorized access and data breaches through server and client authentication.

- Trust and Confidence: Demonstrating a commitment to safeguarding customer data, fostering trust among your clientele.

- Compliance: Ensuring compliance with industry and location-specific regulations mandating secure online transactions.

- Mitigation of Fraudulent Activities: Minimizing the risk of phishing attacks and identity theft by validating client identities before transactions.

By incorporating a client-side certificate, Jaffna New Fashion Shop can elevate its security standards and provide customers with a seamless and secure shopping experience.

Should you have any questions or require further information, please do not hesitate to contact us. We are dedicated to supporting you at every stage of this project.

Thank you for considering this proposal. We eagerly anticipate the opportunity to collaborate with Jaffna New Fashion Shop and contribute to the success of your venture.

A close up of a label

Description automatically generatedWarm regards,

M. Kubirthan

Software Engineer , E-Soft Metro Campus